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YOUR SEASONAL

"Garden Gossip"

FROM

KERR-LANGEN SEED CO.

SEED GROWERS & MERCHANDISE
WHOLESALE & RETAIL

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KERR-LANGEN SEED COMPANY

April, May and June

"GARDEN GOSSIP"

Telephone San Mateo, Diamond 3-2286

The three months covered by this issue of "Garden Gossip" are probably the busiest of the year. Although gardening is fun, it does have its serious side, and we think it best to try to tell you about the control of insects and diseases at this time of the year, rather than wait for attacks. We have preached about Chlordane for a long time now, and we are still very sold on this material for the control of ants and earwigs. Both are extremely objectionable in the garden and the home. We have a very efficient one pint duster for small homes and larger dusters for larger homes. Be sure to get one of these dusters and dust around the house about every three months with Niagara 6% Chlordane. Also dust around the base of your trees and artichoke plants in order to stop the ants. A general dusting all over will definitely control earwigs and by applying Niagara 6% Chlordane with a duster, a very efficient job can be done. There is no cheaper form of ant and earwig control, and we have proved its efficiency beyond question. Use the order form attached to this "Garden Gossip," or telephone San Mateo, DI. 3-2286, and order your duster and four pound bag of Niagara 6% Chlordane.

WORMS IN APPLES AND PEARS

There is only one time to prevent worms in your Apples and Pears, and that is from the time 50% to 100% of the blossom petals have dropped. The control is 50% Wettable D.D.T. Our Niagara brand of D.D.T. is a very fine grind and will not choke your sprayer. Add to each gallon of water two tablespoons of 50% Wettable D.D.T. and spray the entire tree thoroughly. This will give relief from this most objectionable feature in the growing of Apples and Pears.

WALNUT DAMAGE

• Last year it became evident that Aphis were causing damage to Walnuts. The control here is to dust (this is where you use your duster again) with B.H.C. Aphis Dust during the month of June. B.H.C. Aphis Dust contains Lindane and has a long lasting effect on the parts of the tree which are dusted. This is a must for most of you who have Walnuts, because this problem is becoming increasingly worse.

ALL ROUND SPRAY OR DUST

Many of our customers ask us for something in one bottle or box to control everything. This, of course, is utterly impossible, as many of the necessary ingredients have chemical reactions upon each other which nullify their effectiveness. We list herewith, the nearest approach to an all around control, which if you will mix yourself and use as a spray or dust, is the most effective and economical material it is possible to use. When using as a spray, use four tablespoons per gallon of water. When using as a dust, use in the proportions listed below.

One part Fermate—

(Controls rust, etc.)

One part B.H.C. Crop Spray—

(Controls Aphis, Caterpillars and most chewing and sucking insects.)

One part Niagara D.D.T. Wettable—

(Controls Ants, Diabrotica, etc.)

Four parts Wettable Sulphur—

(Controls mildews and various other fungii.)

If you will buy the above items in three or four pound bags, you will have a very efficient spray or dust which costs you in the neighborhood of forty cents per pound, which we assure can not be equalled for economy and efficiency. The B.H.C. Crop Spray listed above, has a very pungent odor to which some people object. However, its efficiency can not be overlooked as it is actually the original Benzene Hexachloride from which Lindane is extracted. This dust must not be used on root crops or fruit near harvest time. Remember when spraying or dusting, complete coverage is necessary. The spray should

be dripping on the ground from the plants. This also benefits the soil as the mixture listed above contains items which are very efficient soil insecticides. Dusting or spraying must be done in the early morning or late in the evening while the atmosphere is still.

WEED KILLER

24D Weed Killer is the selective weed killer for broad-leaved weeds in lawns. Do not confuse this with the weed killer used for paths and driveways. This is usually an arsenical weed killer which sterilizes the soil. We have a powdered form of 24D which should be applied with a sprinkling can over the entire lawn. This would eliminate Dandelions, Dock, Daisies, Clovers, etc. The three months covered by the "Garden Gossip" are ideal months for the elimination of broad-leaved lawn weeds. We do not want to confuse you, but we might mention we also have 245 Weed Killer which controls such vicious things as Poison Oak, Poison Ivy and the rampant berry bushes which have got out of control. This may take two or three applications, but even that is much easier and more effective than trying to grub out these pests.

FERTILIZERS

We now have Liquinox Liquid Fertilizer which contains Yucca Juice. This gives immediate penetration to the roots of the plants and immediate availability of the plant food. The Yucca Juice also acts as a soil flocculator. Continued use of it, for instance, on an old adobe or clay lawn will improve the texture of the soil. It can be readily applied to lawns with an applier fixed to the faucet. It is the most wonderful acid plant food available for Camellias, Begonias, Azaleas, Rhododendrons, etc., and it will not build up a toxic condition in the soil from continued use like many dry fertilizers. Remember, plants don't have teeth so you will economize by using a liquid fertilizer, and Liquinox is by far the best.

LAWN BROWN PATCH

During April or May, the worm which hatches into the little brown moth starts to work on the grass and causes most of the brown patch in lawns during the summer. Try to prevent this by applying one pound of Niagara 50% Wettable D.D.T. to each five hundred square feet of lawn. This is either a preventive or a curative application. We strongly urge you to make an application during April or May and another during August to avoid this type of brown patch entirely.

FLOWER SEEDS

Direct planting into the ground can now take place during April, May and June on all of the half hardy annuals. It is now too late for maximum performance for such items as Sweet Peas, California Poppies, Larkspur, etc. Forget all about them and concentrate on items such as Asters, Cockscombs, Morning Glories, Marigolds, Phlox, etc. You will find the leading items to plant now listed in the "Garden Gossip." Remember, by planting directly outside, the plants receive no check in growth from transplanting. Our seeds come directly from the field to you. We have all kinds of seeds in bulk and all our packaging is done right here in San Mateo so that the seeds you buy here are fresh and remember our advice to you is backed by a total of over fifty years' practical experience in this business.

VEGETABLE GARDENS

Practically all vegetables can be planted now. It is time to make the first planting of the Half Hardy Annual Vegetables such as Beans, Corn, Cucumbers, Squash, etc. Here again you will find all seasonable items listed in your "Garden Gossip." Remember, a very important thing in vegetable gardening is to make a planting every month until July in order to have a continued supply until the frosts. Of course it is impossible for us to list all of the items we carry. If you do not find what you want listed, be sure to ask us, because we have the most complete stock on the Pacific Coast. Try the two All American Gold Medal winner vegetables. Bush Bean Top Crop and Squash Uconn. The Bean is a particularly heavy yielding bush type and the Uconn Squash is a bush form of the Table Queen or Patty Pan Squash. Try something really different in the way of Cucumbers. The Telegraph type grows about 14 inches long and should be put on a fence in order to obtain straight fruits. Many gardeners who tried it last year were very satisfied with the results. The flavor is delicious and it is nearly seedless.

CRAB GRASS

This must not be confused with Bermuda Grass. Crab Grass is an annual grass which dies at the end of the season, but it re-seeds itself and starts to grow again during the month of May and gradually takes over the entire lawn if not checked. The only time to control this weed is during the seedling stage. If you will spray your lawns with Crab Grass Killer during May and June, you will get a very effective control. Later application is not so successful. Do not wait to see the Crab Grass, be sure to spray your lawn before the end of June. We have the material under the name "Crab Grass Killer."

ORDERS

We can only continue this "Garden Gossip" if you continue to support us. The order form attached is to try to make life a little bit easier for you. Please use it or telephone your orders to San Mateo, DI. 3-2286. Remember, it is impossible to tell you all about gardening in books or catalogs. Your own garden is as much an individual as you are. Soil conditions, wind conditions, light conditions, vary from block to block. You must learn most things about your garden from experience. Frequently our advice will save you much time and money and we are just as near you as your telephone. If you have gardening friends who do not receive "Garden Gossip," please submit their names for free future issues.

EQUIPMENT

Pint Duster	1.40	2½ gals.	
Pint Extension Duster.....	1.95	Trombone Sprayer	7.25
Quart Extension Duster.....	2.40	Binder Twine, 5-lb. ball.....	2.25
2 Qt. Extension Duster.....	4.50	Tree Surgeon's Saw.....	5.85
Hayes Jr. Sprayer.....	6.95	The Best.	
Hudson Jr. Spray Tank.....	9.90	Applier for Liquinox.....	1.35

LIQUINOX

½ Pint40	1 Quart	1.00
1 Pint60	1 Gallon	2.50

INSECTICIDES AND FUNGICIDES

Crab Grass Killer, ½ pint.....	.90	Pint.....	1.85
1 lb.....	.70	4 lbs.....	2.10
Niagara 6% Chlordane Wettable Dust or Spray			
Niatox DDT 50% Wettable			
1 lb.....	.75	4 lbs.....	2.00
Kol. Sulphur Rotenone			
1 lb.....	.60	4 lbs.....	1.50
Fermate for Rust			
½ lb.....	.75	4 lbs.....	3.00
Zerlate for Rust and Mildew.....		4 lbs.....	3.00
Phygon for Black Spot and Blossom fungus control			
¼ lb.....	1.00		
Sulphur Wettable or Dusting			
2 lbs.....	.45	4 lbs.....	.80
Ammate Poison Oak Control			
2 lbs.....	.90		
B.H.C. Crop Spray.....		4 lbs.....	2.00
Arsenate of Lead			
1 lb.....	.60	4 lbs.....	1.80
C.O.C.S., The finest form of Copper			
1 lb.....	.75	3 lbs.....	1.65
Black Leaf "40" Best Aphis Control			
1 oz.....	.36	5 oz.....	1.05
Deenate—a 25% DDT Spray for Barns and Chicken Houses			
1 gal.....	3.00		
Shell D.D. Best Soil Insecticide			
1 pt.....	1.00	1 qt.....	1.75
Rix-Mildew Spray			
1 pt.....	.75	1 qt.....	1.25

Whale Oil Soap, Good Spreader		
1 pt.....	.45	1 qt..... .80
Graselli Spreader Sticker		
1 pt.....	1.15	
Triox Weed Killer for Driveways		
1 qt.....	1.00	1 gal..... 3.50
24 D Niagara Weed Killer — Selective Weed Killer for		
Broad Leaved Weeds in Lawn		
4 ozs. (for 4000 sq. feet).....	1.25	
Terra-lite Planting medium		
3/4 lb.....	.40	1/2 bu.85
Soil Sulphur Soil Conditioner		
100 lbs.....	4.50	
Isotox Good Insect Spray		
2 ozs.....	.60	4 ozs..... 1.00

FLOWER SEED

Packet

Ageratum—		Aster Wilt Resistant—	
Midget Blue25	Crego Separate Colors.....	.15
Blue Ball15	Crego Mixed15
Fairy Pink25	Calif. Giant Sep. Colors.....	.25
Alyssum—		Calif. Giant Mixed.....	.25
Carpet of Snow.....	.15	Super Giant El Monte.....	.25
Violet Queen15	Super Giant Los Angeles.....	.25
Antirrhinum (Snapdragon)—		Balloon Vine—	
Tetraploid Ruffled (new).....	.25	(Love-in-a-puff)15
Medium Rust Resist mixed.....	.15	Calceolaria—	
Tall Rust Resist mixed.....	.15	Greenhouse strain	1.00
Majestic Mixed15	Calendula—	
		Lemon Queen15
		Orange King15

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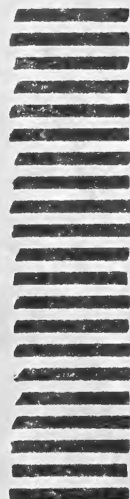
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KERR - LANGEN SEED CO.

230 B Street

San Mateo, California



Packet

Candytuft—		Pearly Gates15
Separate colors15	Cornell15
Mixed10	Scarlet O'Hara deep red.....	.15
Hyacinth White15	Lantana—Dwarf Hybrids25
Carnation—		Lobelia—	
Enfante de Nice.....	.25	Crystal Palace15
Celosia (Cockscomb)—		Cambridge Blue15
Tall Crested Red.....	.25	Hanging.....	.25
Tall Crested Yellow.....	.25	Marigold—	
Tall Crested Mixed.....	.25	African All Double Lemon.....	.15
Dwarf Crested Red.....	.25	African All Double Orange15
Dwarf Crested Yellow.....	.25	Dwarf Red Head15
Dwarf Crested Mixed.....	.25	Dwarf Harmony10
Cobaea Scandens—		Goldsmith Orange25
(Cathedral Bells)15	Goldsmith Lemon25
Coleus—Large fancy leaved.....	.25	Sunset Giants15
Cosmos—		Nasturtium—	
Sensation mixed15	Dwarf Single Mixed15
Double Crested.....	.25	Tall Single Mixed.....	.15
Cyclamen—Giant Hybrids	1.00	Double Gleam Hybrids.....	.15
Dahlia—		Double Scarlet Gleam.....	.15
Unwins Hybrids15	Double Golden Gleam.....	.15
Coltness Hybrids15	Petunia—	
Dianthus—		Fire Chief All Amer. Scarlet.....	.35
Gaiety25	Dwarf Separate Colors.....	.15
Westwood Beauty25	Dwarf Ruffled Giants.....	.50
Gerbera—Transvaal Daisy25	All Double Japanese.....	2.00
Gypsophila—Elegans10	Phlox—	
Hollyhock—Annual Indian15	Drummondi Sep. Colors.....	.25
Ipomea—(Morning Glory)		Drummondi Mixed15
Heavenly Blue15	Drummondi Nana Comp.	
Blue Star15	Dwarf Mixed15

ORDER CARD

PLEASE SEND THE FOLLOWING:

CUSTOMER'S NAME and ADDRESS (please print):

Portulaca (Moss Rose)—

Double Mixed25	Calif. Giants Mixed15
Scabious—Annual Mixed.....	.15	Dahlia Flowered Sep. Colors....	.15
Stock—Imperial Mixed15	Dahlia Flowered Mixed.....	.15
Verbena—Hybrid Mixed.....	.15	Lilliput or Pompom Sep. Colors	.15
Zinnia—		Lilliput or Pompom Mixed.....	.15
Calif. Giants Sep. Colors.....	.15	Crown o' Gold Pastels.....	.15

VEGETABLE SEED

	Packet	Pound
Bean Pole — Phenomenal10	.60
Bean Pole — Potomac10	.60
Bean Pole — Kentucky Wonder10	.60
Bean Bush — Stringless Greenpod10	.60
Bean Pole — Lima King of Garden.....	.10	.60
Bean Bush — Lima No. 242.....	.10	.60
Bean Pole — Wax Kentucky Wonder.....	.10	.60
Bean Bush — Wax Golden10	.60
Bean Bush — Top Crop15	—
Beet — Detroit Dark Red.....	.10	.40
	Packet	Ounce
Swiss Chard		
Lucullus Dark Green.....	.10	.30
Rhubarb Red10	.40
Broccoli — Green Sprouting10	—
Cabbage — Slow Bolting10	—
Carrot —		
Chantenay Red Core10	.40
Danvers Half Long.....	.10	.40
Nantes10	.40
Celery — Utah10	—
Chicory —		
Large Rooted10	.50
Radichetta10	1.00
	Packet	Pound
Corn —		
Golden Cross Bantam.....	.10	.70
Ioana10	.70
Earligold10	.70
Old Fashioned Golden Bantam.....	.10	.50
Pop (South American).....	.10	.50
Strawberry (Ornamental)25	—
	Packet	Ounce
Corn — Salad (Fetticus)10	—
Cress — Curled (Peppergrass)10	.30
Cucumber —		
Chicago Pickling.....	.10	.35
Lemon10	.50
Long Green10	.35
Telegraph25	—
Gherkin10	.75
Japanese Climbing10	.75
Eggplant — Large Purple10	—
Endive —		
Green Curled10	.40
Broad Leaved Batavian.....	.10	.40
Kale —		
Dwarf Curled10	.50
Tall Curled10	.50
Lettuce —		
Great Lakes (Crisp).....	.15	.75
Green Mignonette (Butterhead).....	.10	.40
Grand Rapids (Loose Leaf).....	.10	.35

Romaine or Celery (Tall)10	.35
Oakleaf10	.35
Iceberg (Crisp)10	.35
Prizehead (Brown Leaved)10	.35
Melon —		
Crenshaw10	.50
Mustard — Southern Curled10	.25
Mustard — Chinese Smooth10	.50
Okra — Clemson's Spineless10	.25
Onion —		
Bunching10	.50
Sweet Spanish10	.75
Australian Brown10	.75
Parsley —		
Moss Curled10	.40
Plain10	.40
Parsnip — Hollow Crown10	.40
Pepper — Calif. Wonder10	—
Pumpkin — Calif. or Lantern10	.30
Radish —		
Crimson Giant10	.25
Icicle10	.25
Salsify — Sandwich Island10	.60
Spinach —		
Prickly10	.25
New Zealand10	.40
Squash —		
Zucchini Light10	.25
Scallop or Summer10	.25
Butternut10	.40
Buttercup10	.40
Cazerta10	.40
Uconn All American Winner15	—
Turnip —		
Purple Top White Globe10	.25
Rutabaga American10	.25

LAWN GRASSES

	Per Pound
"KXL" The finest, toughest lawn grass mixture available	1.40
Astoria Bent	2.00
Seaside Bent	2.00
Highland Bent	2.00
Fescue Ill-a-hee	1.40
Fescue Chewings	1.00
Fescue Creeping Red	1.25
Kentucky Blue Grass	1.50
Red Top	1.10
Perennial Rye Grass50
Annual Rye Grass30
White Dutch Clover	2.00

BULBS

	Each	Dozen
Calla Lilies —		
Devoniensis — The White Baby Calla35	3.85
Godfrey — Spotted Foliage Thin Stemmed White50	5.50
Summer flowering.		
Pink for Pots and Borders40	4.40
Yellow for Pots and Borders40	4.40
Caladium — Fancy Leaved		
Named No. 1 varieties40	4.40
Tuberose — Exotic White		
Perfumed Flowers10	1.10